

Two Kays Flower Farm

Kalispell, MT

Crystal and Marlene started their flower farm business out of a deep-seated passion for preserving their family's agricultural heritage and a desire to innovate within the industry. Their motivation to steward the land for future generations and contribute to the local community's well-being has been a driving force behind their entrepreneurial journey.

Despite their rich history as a generational farming family, they needed the SBDC's help. Neither Crystal nor Marlene had prior experience in business ownership. Recognizing the importance of starting their venture on solid ground, they sought guidance from the experienced staff at SBDC.

Through the SBDC's guidance, Two Kays Flower Farm was able to get the assistance needed to succeed. With Regional Director, Rob Driscoll's help, he facilitated appointments with key stakeholders. This allowed Two Kays Flower Farm to gain insights from experts and regulatory authorities. Most importantly, his personalized consultations walked them through critical decisions about their business, offering clarity and confidence as they navigated the complexities of entrepreneurship.

With everyone's help, their business's success has come to fruition. Furthermore, with SBDC assistance, they navigated the application process and obtained grants for high tunnels from NRCS, extending their growing season and increasing crop yield.

Rob Driscoll, Regional Director, stated, "Their farm serves as a living testament to the region's agricultural history, providing a space for residents and visitors alike to connect with nature and learn about farming practices passed down through generations."

"The SBDC assistance was essential to our business because it provided invaluable guidance and support at critical junctures. Through Rob's expertise, we navigated complex financial decisions with confidence."

Crystal Allison and Marlene Horsfall, Owners