

**TOURISM ADVISORY COUNCIL MEETING****February 18, 2026****AGENDA****This meeting will be offered via Zoom Webinar.**[https://mt-gov.zoom.us/webinar/register/WN\\_NMuujAl4R2K\\_uOtN5pVRg](https://mt-gov.zoom.us/webinar/register/WN_NMuujAl4R2K_uOtN5pVRg)

After registering, you will receive a confirmation email containing information about joining the webinar.

Persons may address the Tourism Advisory Council (TAC) via the Zoom. Persons may address the Council on any action item listed on the agenda. Matters not listed on the agenda may be addressed during the public comment period as indicated on the agenda. Committee meetings and Tourism Advisory Council meetings are open to the public.

**9:00 a.m. | Call to Order, Joan E. Kronebusch, Vice Chair**

- Opening Remarks, Department of Commerce
- TAC Roll Call & Introductions, Joan E. Kronebusch, Vice Chair
- November 6, 2025, Meeting Minutes, Joan E. Kronebusch, Vice Chair
  - Action: Consider a motion to approve the meeting minutes

**9:20 a.m. | Public Comment, Joan E. Kronebusch, Vice Chair**

Please state your name and where you are from. This is the time to comment on matters falling within the purview of the Tourism Advisory Council. There will also be an opportunity for public comment on each action item on the agenda.

**9:30 a.m. | TAC Committee Reports**

- Rules and Procedures, Joan E. Kronebusch
- Montana Heritage Commission, Brooke Erb
- Tribal Tourism, Lailani Upham
- Research, Brooke Erb
  - Institute for Tourism and Recreation Research proposals
    - Action: Consider motion(s) regarding committee recommendations on approving funding for ITRR projects
- Marketing committee, Joan E. Kronebusch
  - Budget increase requests
    - Action: Consider motion(s) regarding committee recommendation on budget increase requests
  - Annual Audits – FY25 audit reports
    - Action: Consider motion(s) regarding committee recommendations on Region/CVB FY25 audit reports

**Adjournment**