

**TOURISM ADVISORY COUNCIL MEETING  
SUMMARY OF ACTION ITEMS  
OCTOBER 3-4, 2023  
Meeting Via Zoom and In-Person**

**COUNCIL MEMBERS PRESENT**

Alicia Harvey, Chair—Bozeman	Paul Makarechian—Bozeman
Mike Johnson, Vice-Chair—Butte	Nathan St. Goddard—Browning
Haylie Shipp—Glasgow	
Sabre Moore—Ekalaka	
Joan E. Kronebusch—Conrad	

**COUNCIL MEMBERS NOT PRESENT**

**DEPT. OF COMMERCE (DOC) and BRAND MT STAFF**

Scott Osterman—DOC Director	Barb Sanem—Compliance Specialist
Jenny Pelej—Brand MT Division Administrator	Rachel Mullen--Tourism Outreach Coordinator
Jamey Petersen—Director of Tourism	
Mitch Staley—Director of Communications	
Todd Jackson—Marketing/Public Relations Specialist	
Patrick Holland-Stergar—Tourism Data Analyst	

**TUESDAY, OCTOBER 3, 2023**

Council Chair Alicia Harvey called the meeting of the Tourism Advisory Council (TAC) to order at 10:00 a.m.

**ACTION ITEMS:**

***Approval of the June 5-6, 2023, TAC Meeting Minutes:***

Sabre Moore moved to accept the approval of the June 5-6, 2023, TAC Meeting Minutes. **Joan E. Kronebusch seconded. Motion passed.**

***Nominating Committee Tourism Advisory Council (TAC) Chair & Vice Chair Nominations:***

Nominating Committee Chair Joan E. Kronebusch nominated Alicia Harvey as TAC Chair and Mike Johnson as TAC Vice Chair. **Haylie Shipp moved to accept the nomination of TAC Chair and Vice Chair. Nathan St. Goddard seconded. Motion passed.**

***Marketing Committee Audit Approval:***

The Marketing Committee recommends final approval of the FY23 audits as submitted:

- Central Montana with \$0.42 remaining in Uncommitted Tax Funds on Hand.
- Missouri River Country with \$0.36 remaining in Uncommitted Tax Funds on Hand.
- Southeast Montana with \$0.69 remaining in Uncommitted Tax Funds on Hand.
- Yellowstone Country with \$0.58 remaining in Uncommitted Tax Funds on Hand.
- Visit Billings with \$0.74 remaining in Uncommitted Tax Funds on Hand.
- Dillon DMO with \$0.53 remaining in Uncommitted Tax Funds on Hand.
- Gardiner DMO with \$0.74 remaining in Uncommitted Tax Funds on Hand.
- Great Falls DMO with \$0.81 remaining in Uncommitted Tax Funds on Hand.
- Livingston DMO with \$0.65 remaining in Uncommitted Tax Funds on Hand.
- Destination Missoula with \$0.47 remaining in Uncommitted Tax Funds on Hand.
- Red Lodge DMO with \$0.08 remaining in Uncommitted Tax Funds on Hand.
- Whitefish DMO with \$0.91 remaining in Uncommitted Tax Funds on Hand.
- Miles City DMO will submit quarterly financial reports as required in the State Statute and Rules and

Procedures showing the DMO is staying within the 20% allowable amount for administrative expenses. The DMO will report to the full Tourism Advisory Council at each meeting whether they have stayed within the allowable 20% administrative expense. **Alicia Harvey seconded. Motion passed.**

**Meeting recessed at 5:30 p.m.**

**WEDNESDAY, OCTOBER 4, 2023**

Council Chair Alicia Harvey called the meeting of the Tourism Advisory Council (TAC) to order at 8:00 a.m.

**ACTION ITEMS:**

There were no action items on Wednesday, October 4, 2023.

**ADJOURNMENT**

The meeting was adjourned at 12:00 p.m.