

**TOURISM ADVISORY COUNCIL MEETING  
SUMMARY OF ACTION ITEMS  
October 4, 2021  
Meeting Via Zoom**

**COUNCIL MEMBERS PRESENT**

Katie Grice, Chair—Big Sky	Glenniss Indreland—Bozeman	Paul Makarechian—Bozeman
Rachel Gregg, Vice Chair—Missoula	Haylie Shipp—Glasgow	Rhonda Fitzgerald—Whitefish
Alicia Harvey—Bozeman	Nathan St. Goddard—Browning	Sabre Moore—Ekalaka
Bill McGladdery—Butte	Nicolle Fugere—Fort Benton	Scott Collinsworth—Fort Peck
Chris Dantic—Glendive	Patricia McGlynn—Kalispell	Steve Wahrlich—Billings

**COUNCIL MEMBERS NOT PRESENT**

Lindzy Brunson—Kalispell	Jeff Ewelt—Billings
Mike Johnson—Butte	Lane Spotted Elk—Lame Deer

**DEPT. OF COMMERCE (DOC) and BRAND MT STAFF**

Scott Osterman—DOC Director	Jacquie Garcia—Social Media Coordinator
Jenny Pelej—Brand MT Division Administrator	Jessica Osterloh—DOC Legal Counsel
Jan Stoddard—MTOT Bureau Chief	Kate Siberell—Content Manager
Allison Whitmer—Film Commissioner	Kim Birrell—International Travel Trade Manager
Anna Marie Moe—Operations Bureau Chief	Marlee Iverson—Marketing Bureau Chief
Barb Sanem—Compliance Specialist	Michele Cushman—Tourism Grant Program Manager
Benjamin Gill—Research Economist	Nicole Gonzalez—PR Coordinator
Carmen Levick—Tourism Outreach Coordinator	Stacey Zyliak—Incentives Coordinator
Haley Walter—Marketing Campaign Manager	Susan Joy—Made in Montana Program Manager

**MONDAY, OCTOBER 4, 2021**

Council Chair Katie Grice called the meeting of the Tourism Advisory Council (TAC) to order at 8:02 a.m.

**ACTION ITEMS:**

**Consent Agenda**

- Approval of the June 14-15, 2021 TAC Meeting Minutes

**Steve Wahrlich moved to adopt the consent agenda. Bill McGladdery seconded. With no request to remove an item from the consent agenda, the consent agenda was adopted.**

**FY21 Audits**

Marketing Committee Chair Rachel Gregg said that the Marketing Committee recommended final approval of the following FY21 audits as submitted:

**Belgrade CVB—Bill McGladdery moved to approve the FY21 Belgrade CVB audit as submitted with \$0.99 remaining in uncommitted tax funds on hand. Alicia Harvey seconded. Motion passed.**

**Central Montana—Glenniss Indreland moved to approve the FY21 Central Montana audit as submitted with \$0.04 remaining in uncommitted tax funds on hand. Katie Grice seconded. Motion passed.**

**Missouri River Country—Patricia McGlynn moved to approve the FY21 Missouri River Country audit as submitted with \$0.85 remaining in uncommitted tax funds on hand. Katie Grice seconded. Motion passed.**

**Southeast Montana—Katie Grice moved to approve the FY21 Southeast Montana audit as submitted with \$0.23 remaining in uncommitted tax funds on hand. Patricia McGlynn seconded. Motion passed.**

Southwest Montana—Bill McGladdery moved to approve the FY21 Southwest Montana audit as submitted with \$0.00 remaining in uncommitted tax funds on hand. Glenniss Indreland seconded. Motion passed.

Yellowstone Country—Rhonda Fitzgerald moved to approve the FY21 Yellowstone Country audit as submitted with \$0.00 remaining in uncommitted tax funds on hand. Steve Wahrlich seconded. Motion passed.

Visit Big Sky—Sabre Moore moved to approve the FY21 Visit Big audit as submitted with \$0.00 remaining in uncommitted tax funds on hand. Glenniss Indreland seconded. Motion passed.

Bozeman CVB—Alicia Harvey moved to approve the FY21 Bozeman CVB audit as submitted with \$0.26 remaining in uncommitted tax funds on hand. Patricia McGlynn seconded. Motion passed.

Gardiner CVB—Steve Wahrlich moved to approve the FY21 Gardiner CVB audit as submitted with \$0.57 remaining in uncommitted tax funds on hand. Katie Grice seconded. Motion passed.

Great Falls CVB—Steve Wahrlich moved to approve the FY21 Great Falls CVB audit as submitted with \$0.00 remaining in uncommitted tax funds on hand. Bill McGladdery seconded. Motion passed.

Livingston CVB—Alicia Harvey moved to approve the FY21 Livingston CVB audit as submitted with \$99.82 remaining in uncommitted tax funds on hand. Katie Grice seconded. Motion passed.

Miles City CVB—Bill McGladdery moved to approve the FY21 Miles City CVB audit as submitted with \$1,630.22 remaining in uncommitted tax funds on hand. Glenniss Indreland seconded. Motion passed.

Destination Missoula—Rhonda Fitzgerald moved to approve the FY21 Destination Missoula audit as submitted with \$0.00 remaining in uncommitted tax funds on hand. Steve Wahrlich seconded. Rachel Gregg abstained. Motion passed.

Red Lodge CVB—Glenniss Indreland moved to approve the FY21 Red Lodge CVB audit as submitted with \$1.53 remaining in uncommitted tax funds on hand. Katie Grice seconded. Motion passed.

West Yellowstone CVB—Sabre Moore moved to approve the FY21 West Yellowstone CVB audit as submitted with \$0.00 remaining in uncommitted tax funds on hand. Steve Wahrlich seconded. Motion passed.

Whitefish CVB—Bill McGladdery moved to approve the FY21 Whitefish CVB audit as submitted with \$0.16 remaining in uncommitted tax funds on hand. Alicia Harvey seconded. Rhonda Fitzgerald abstained. Motion passed.

Visit Billings—Steve Wahrlich moved to approve the FY21 Visit Billings audit as submitted with \$0.26 remaining in uncommitted tax funds on hand. Katie Grice seconded. Motion passed.

### **Election of Officers**

Nominating Committee chair Bill McGladdery stated that the Nominating Committee recommends Rachel Gregg to serve as the TAC Chair and to serve as the TAC Vice-Chair. **Steve Wahrlich moved to approve the recommendation of the Nominating Committee. Katie Grice seconded. Motion passed.**

### **ADJOURNMENT**

The meeting was adjourned at 2:45 p.m.