

**Dena Johnson**  
MBA, SBDC Regional Director



**Lorene Hintz**  
SBDC Business Advisor

**Billings Regional SBDC**

## The Sassy Biscuit Co.



*“With the SBDC’s enormous efforts I was able to obtain financing. Without their assistance The Sassy Biscuit Co. wouldn’t be as successful as we are today.”*

Jilan Hall-Johnson

Driven and passionate, Jilan Hall-Johnson educated herself on every aspect of owning a small business when she moved to Billings with a dream of opening a restaurant. A culinary artist with a heart for serving others, she developed a solid plan and turned to the Billings SBDC to get assistance in opening her dream, The Sassy Biscuit Co.

Dena Johnson, Billings Regional Director, and the Billings SBDC team assisted Jilan with consulting, training and technical assistance to develop projections and fine tune her business plan. The assistance provided by the SBDC helped her become business-ready and enabled her to approach the bank with solid projections.

The Sassy Biscuit was able to successfully secure SBA financing for start-up costs as well as a grant from the Downtown Billings Alliance that helped with lease-hold improvements. In 2018, The Sassy Biscuit Co. opened their doors creating 10 jobs and an amazing place for the community to gather. The Sassy Biscuit Co. is already a growing hotspot as a unique business and Jilan has risen as a community leader and as an inspiration to other budding small business owners.