

Furternity House

Conrad, MT



In 2020, Mandy Wood embarked on a unique venture. Mandy's passion for animals helped her recognize the absence of a comprehensive boarding facility in Conrad. Mandy's vision was clear, but she recognized the intricacies of launching a business. She reached out to the SBDC to address two crucial needs, financial projections and an online presence.

Business Advisor Rich Gannon helped Mandy refine her business plan and create accurate financial projections. Rich ensured her loan packaging was robust and aligned with her business aspirations. This helped Mandy successfully receive a Commercial Bank Loan. Additionally, they worked together to create an engaging website to establish an online identity for Mandy and her business, Furternity House.

Rich stated, "Mandy was a pleasure to work with. She consistently followed through on our discussions and readily implemented the business strategies and suggestions I proposed. Mandy's openness to feedback and drive to improve her business made her an ideal client."

Furternity House is now thriving with fully occupied kennels that are often booked weeks in advance. Their influence extends beyond their kennel gates. It's not merely a business; it's a community asset. By offering a dedicated pet boarding spot, they have become an essential choice for pet owners, relieving them of worries when they need to be away.

"The assistance I received from Rich with creating a business plans, market research, and guidance in marketing advice was pivotal to our company's success. The SBDC helped us connect with others in our local community and gave me the confidence to follow through with the scary side of opening this business."

Mandy Wood, Owner