

## Guidelines for Mandatory Quarterly Update

The Quarterly Update is a requirement to remain a member of the Montana Main Street Network. Commerce captures the information collected by MMS communities to analyze trends, inform local program choices, relay trends to stakeholders and shape the Montana Main Street Program. Additionally, the information is collectively reported to Main Street America.

To gather the information, refer to the glossary and collection method descriptions and suggestions below. The purpose of the update is to collect information in each community's defined "Main Street District" not just the work completed by the MMS Organization. Main Street District boundaries are considered flexible; however, the boundary should be tracked with a consistent geographic area.

**Quarterly Updates are due based on the calendar year as described below.**

- First Quarter: January, February, March — Due Apr. 30
- Second Quarter: April, May, June — Due July 31
- Third Quarter: July, August, September — Due Oct. 31
- Fourth Quarter: October, November, December — Due Jan. 3

**Main Street District:** The geographic area defined as your local Main Street program boundary.

**Collection Method:** Each Main Street program should identify a geographic focus area within which efforts are targeted. This area is typically aligned with commercial district areas as delineated in local planning documents so that Main Street efforts align with community planning priorities.

**Organization's Budget:** The annual operating budget allocated to a Main Street program (if applicable).

**Collection Method:** Collect the annual operating budget of a community's designated Main Street organization or lead/coordinating organization.

**Full-Time Jobs Created (Net):** Sum of all changes in full-time employment at businesses within the Main Street district.

**Collection Method:** Determining the total number of jobs in a community can be a difficult task. Main Street programs are often most successful when they survey business owners within the designated Main Street district. Make sure to consider seasonality — does employment increase during certain seasons? One full-time seasonal job typically equates to one-third of an annual full-time job. Often, local economic development corporations may track this data. Likewise, some Main Street programs may consider acquiring this information from the Bureau of Labor Statistics or ESRI.

**Part-Time Jobs Created (Net):** Sum of all changes in part-time employment at businesses within the Main Street District.

**Collection Method:** To the best of their ability, Main Street programs should survey local businesses to collect data regarding part-time employment. Like full-time jobs, consider how seasonality may play a role in part-time jobs.

**New Business Created (Net):** Total change in businesses.

**Collection Method:** Main Street programs should maintain an active list of businesses within their boundaries and update it annually. The overall change in the number of businesses should be provided in the Quarterly Update.

**Rehabilitation Projects Completed:** Total number of rehabilitation projects including construction work such as repairs, renovations, modifications and reconstructions.

**Collection Method:** Rehabilitation projects should be recorded after each project is completed, i.e. following ribbon ceremonies or once occupancy permits have been obtained. Local municipalities may also provide this information.

**New Construction Projects Completed:** Total number of construction projects completed during a quarter.

**Collection Method:** New construction projects should be recorded after each project is completed, i.e. following ribbon ceremonies or once occupancy permits have been obtained. Local municipalities may also provide this information.

**\$ Public Investment:** Total dollar figure of public investment.

**Collection Method:** Main Street programs should contact their local municipalities to determine the total annual public investment.

**\$ Private Investment:** Total dollar figure of all private investments.

**Collection Method:** Track the private investment by category. For example: new construction and redevelopment, private donations to the community and Main Street, grants received, etc.

**Volunteer Hours Contributed:** Number of hours volunteered by organizations, committees and groups in the Main Street District.

**Collection Method:** Track volunteer hours for each event, meeting, etc.

**Events Held:** Total number of events held within the Main Street District led by the Main Street organization or a partner organization. Examples include farmers markets, festivals, volunteer clean-ups, concerts, etc.

**Collection Method:** Collecting information on events is most manageable when collected after each event by the organizing entity. Sign-in logs and virtual RSVPs via social media platforms can help to estimate attendance.



## COMMERCE

### 2025 Quarterly Update

Community Name:	Primary Contact:
Organization's Name:	Email:
Organization's Budget:	Phone:

Please only include information on projects in the quarter that were completed. In addition, please only include projects from within your Main Street District. Updates on ongoing projects and important happenings outside your Main Street District can be included in the "Community Updates and Feedback" section.

Quarterly Update Data	Quarter 1 Jan, Feb, March	Quarter 2 April, May, June	Quarter 3 July, Aug, Sept	Quarter 4 Oct, Nov, Dec	Total Annual
Full-time jobs created (net)					
Part-time jobs created (net)					
New businesses created (net)					
Rehabilitation projects completed					
Public improvement projects completed					
New construction projects completed					
\$ Public Investment					\$
\$ Private Investment					\$
Number of events held					
Volunteer hours contributed					



## COMMERCE

### Describe any new business activity in your community this quarter:

For Example: The Tap House Cinema finally opened after some delays, and attendance has exceeded the original estimates. Or the Broken Spoke purchased an adjacent building to expand seating capacity, and they are looking at adding a performance stage to create a live event space downtown.

### Describe any new planning projects or community-wide projects in your community this quarter:

For Example: The community reorganized their TIF program to create a façade improvement program, which will fund up to \$20,000 for exterior brick and mortar improvements to buildings downtown, or the community is exploring funding for a Downtown Master Plan.



## COMMERCE

**Are there any other community updates you would like to share?**

Use this space to talk about events, volunteerism or any other updates.

**Would you like to schedule a call or workshop with MMS staff on a specific project or issue?  
If so, please include a brief description of the project(s) or issue(s).**

For example, there are a lot of differing ideas — among business owners, local government and residents — about what projects to tackle first in our downtown. Can MMS staff facilitate a workshop so that we can organize and prioritize our ideas, vision and “game plan” for revitalization?