

MMS One-pager Instructions

Download the MMS Advocacy Template and open PDF in Adobe Acrobat (free version)

Adding Images

- Images sizes
 - Header image should be cropped to 8.5” W x 2.5” H
 - Headshot images should be cropped to 1.2” W x 1.2” H
- Click on the image icon in the white box
- In the pop-up, select “browse” and select your image

Character limits

- **Our Mission:** 180 characters
- **Who We Are:** 140 characters
- **Testimonials:** 210 characters
- **Our Top Wins:** 120 characters per bullet point
- **Reinvestment Impact:** 60 characters per bullet point