

Social Media Community Policy

Updated July 2024

The Montana Department of Commerce engages customers through many digital outlets, including all of Commerce's websites. Communicating with Commerce through social media further enables customers to contact Commerce in a direct and meaningful way.

Please be aware that when engaging with Commerce through social media, you are agreeing to the following:

Commenting on a Commerce Social Media Site

Commerce shares information, images, and video with the public through external social media sites. Comments made by the public to these sites are reviewed; and, while comments will not be edited by Commerce, a comment may be deleted if it violates the comment policy described here:

- Comments should be related to the posted topic for Commerce's social media page or post. Commerce social media accounts are not meant for comments that do not directly relate to the purpose or topic of the social media website.
- You are subject to the Terms of Service of the host site. Information (photos, videos, etc.) you share with or post to official Commerce pages is subject to the TOS of the host site and may be used by the owners of the host site for their own purposes. For more information, consult the host website's TOS.
- Commerce social media accounts are not open to comments promoting or opposing any person campaigning for election to a political office, or promotion or advertisement of a business or commercial transaction.

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- The use of obscene, threatening, or harassing language is prohibited.
- Personal attacks of any kind, or offensive comments that target or disparage any ethnic, racial, age, or religious group, gender, sexual orientation, or disability status are prohibited.
- Comments advocating illegal activity or posting of material that violates copyrights or trademarks of others are prohibited.

User-Created Content

Authorized users are welcome to submit or post content, including photographs and videos, to an official Commerce site that allows users to post content, if the content meets the standards articulated in this Customer Use Policy and pertains to the subject of the social media site. Users may only post their own, original content. Reproduced or borrowed content that reasonably appears to violate third party rights will be deleted.

Reasonable Accommodation

To request a reasonable accommodation when accessing Commerce social media sites, please contact Commerce's Chief Marketing and Communication Officer.

Questions or Concerns

Questions or concerns regarding Commerce's social media activity or this Social Media Use Policy should be submitted to Commerce's Chief Marketing and Communication Officer.

Modification

This social media use policy may be modified at any time.

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